

The organiser of the Event Production Show and publisher of Access All Areas is delighted to bring you the...



**FESTIVAL &
OUTDOOR**
EVENTS SHOW

27 - 28 SEPTEMBER 2017, SANDOWN PARK

If you're in outdoor events
- you're in the Festival &
Outdoor Events Show



What?

The Festival & Outdoor Events Show is a brand new launch event aimed at bringing together suppliers and organisers from the full array of outdoor events. The two day show will take place 27-28 September at Sandown Park, Surrey.

The event will see suppliers, venues and organisers of events across the music, sport, cultural and public spectrums come together to do business.

Why?

The Festival and Outdoor Events Show is brought to you by the organisers of the Event Production Show and the publisher of Access All Areas. The event has been launched to fill a gap in the market and bring a solution for both our potential exhibitors and visitors. It will become the UK's leading platform for suppliers and contractors in the outdoor event sector.

Exhibiting at this brand new event will give you a unique opportunity to showcase your full capability, using both the indoor and outdoor space at Sandown Park.

Mash Media's reach to the outdoor event industry

10,000



subscribers to AAA in print and digital

6,125*



visitors to the Event Production Show

90,000+



event professionals across the Mash Media portfolio

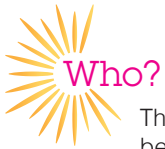
Where?

The event takes place at Sandown Park, Surrey. Situated within the M25 it is easily accessible by road and with great rail links the venue is only 25 minutes by train from London Waterloo.

* Subject to BPA audit



FESTIVAL & OUTDOOR EVENTS SHOW



The Festival and Outdoor Event Show has been created specifically with venues, suppliers and organisers in mind.

Exhibitors will include but are not limited to:



Outdoor Venues



Sporting Venues



Barriers & Fencing



AV Production



Event Management Technology



Marquees/Temporary Structures



Security



Waste Management



Staging/Seating



Flooring/Temporary Roadways

The organisers have a strategy in place and expect to welcome over 2000 outdoor event professionals. These will consist of event organisers ranging from sporting to music and cultural to experiential and everything in between. The marketing will include a mix of print advertising, email marketing, PR, online advertising, social media and editorial support, all of this activity will take place through our own channel and those of our partners in the industry.



Rate Card

We have a number of dedicated areas and opportunities to make sure that you reach the right audience for your product or service.



FESTIVAL & OUTDOOR EVENTS SHOW

Indoor Shell Scheme



Only
£235
per m²

Shell scheme stands include wall panels, a fascia name board and carpet. Any extra features such as electrics, Wi-Fi and furniture need to be arranged separately with the official contractors.

Outdoor Covered



Only
£100
per m²

Your outdoor stand space will be provided covered from the elements, so come rain or shine you are protected.

Indoor Space Only



Only
£195
per m²

Space-only stands are floor space only (no carpet). You will need to use your own suppliers to arrange construction of your unique stand.

Outdoor Open



Only
£25
per m²

Varying Depths Available
Width must at least match the depth

We will work with you to make sure that you will get the most out of your experience at the show and help maximise the exposure you can get through our own marketing channels.



Contact us

Contact our dedicated sales team who can discuss your objectives and offer a number of different exhibiting options.

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